

SKREPKAEXPO.RU

 **RUSSIA**  
**MOSCOW**

**SKREPKA  
EXPO**

**It's time to cooperate with Russia**

**27-29**  
**FEBRUARY**  
**2024**

**31** INTERNATIONAL EXHIBITION



# ABOUT US

International multithematic exhibition Skrepka Expo is the leading exhibition and the largest B2B-area in Russia combining the dynamic markets of stationery and office supplies, toys, gifts and souvenirs, household goods, education products.

Traditionally the exhibition is optimal place for presentation of new products, innovations and the latest industry developments.

Skrepka Expo has created conditions for direct negotiations between suppliers and buyers, obtaining necessary information and exchange of experience in business processes, master-classes, conferences and seminars.



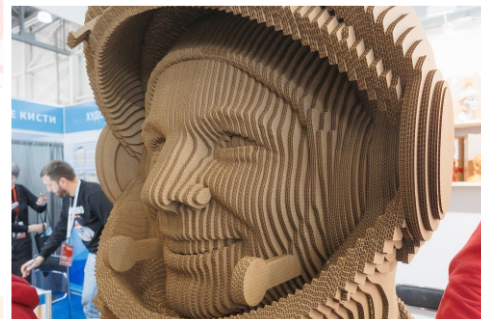
## STATIONERY



## TOYS



## SOUVENIRS





# ABOUT US

EDUCATION



HOUSEHOLD and  
OFFICE



The 31-th International multitematic exhibition Skrepka Expo will take place in 27-29 February 2024 in Moscow, IEC Crocus Expo

 **CROCUS EXPO**  
International Exhibition Center

Crocus Expo International Exhibition Centre is one of the largest and modern fairgrounds of the world, a full member of the Global Association of the Exhibition Industry UFI in categories of Exhibition Organizers and Exhibition Centres.



# Skrepka Expo Project

Skrepka Expo Project includes several great events:

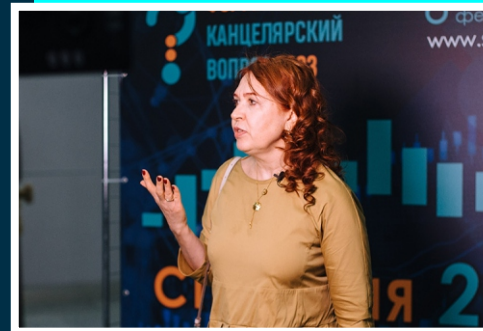
- National award «Zolotaja Skrepka»
- Forum GKV



NATIONAL AWARD  
«ZOLOTAJA SKREPKA»



FORUM GKV





# MatchMaking

There is **MATCHMAKING SYSTEM** for visitors and exhibitors for making the schedule in advance.

MATCHMAKING electronic system is specially made for planning appointments with customers in advance. This is a real opportunity to effectively plan your time.





# PARTICIPANTS

Every year over 200 participants present their production at a 12 thousand square meter area. Among them manufacturers and suppliers from Russia, Italy, France, Germany, Austria, Poland, China, Japan, Thailand, Turkey, India, Belarus and many others.

## INDUSTRY LEADERS AND BRANDS



leading companies in different areas of stationery market

## THE SECTIONS PRESENTED AT THE EXHIBITION:

48% - STATIONERY

18% - SOUVENIRS

17% - TOYS

10% - HOUSEHOLD and OFFICE

7% - EDUCATION

## INTERNATIONAL LIST OF PARTICIPANTS

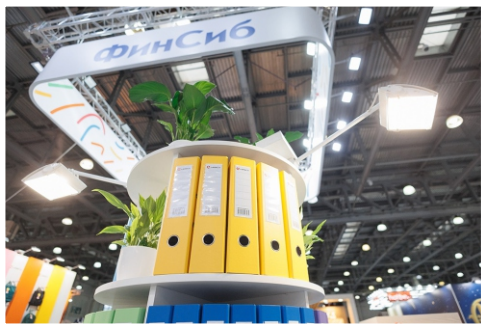


RUSSIA • BELARUS • GERMANY • ISRAEL • INDIA • ITALY • CHINA • USA • IRAN • TURKEY • UKRAINE • FRANCE • UNITED KINGDOM • JAPAN • FINLAND  
VIETNAM • POLAND • CZECH • THAILAND • KAZAKHSTAN • ARMENIA • KYRGYZSTAN • GEORGIA • TAJIKISTAN • AZERBAIJAN • TURKMENISTAN

**SKREPKA EXPO IS THE OPTIMAL PLACE FOR ENTERING RUSSIAN STATIONERY MARKET**



# PARTICIPANTS





# VISITORS

The audience of the exhibition are professionals of office and stationery industry, souvenirs, gifts and other related industries, who attend the exhibition with an intention to find new interesting suppliers, favorable conditions of cooperation and to purchase the goods for their enterprises (more than 87% of visitors decide to purchase exhibitors' products).

The exhibition Skrepka Expo 2023 attracted visitors from different countries of the world including

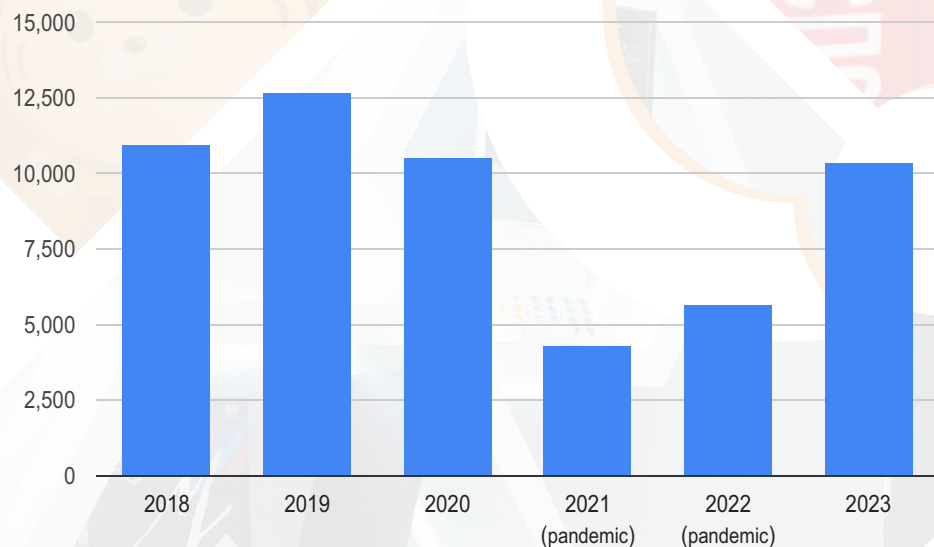
EUROPEAN COUNTRIES - Germany, Austria, Italy, Spain.

CIS COUNTRIES - Belarus, Azerbaijan, Armenia, Kazakhstan, Republic of Kyrgyzstan, Tadzhikistan, Turkmenistan.

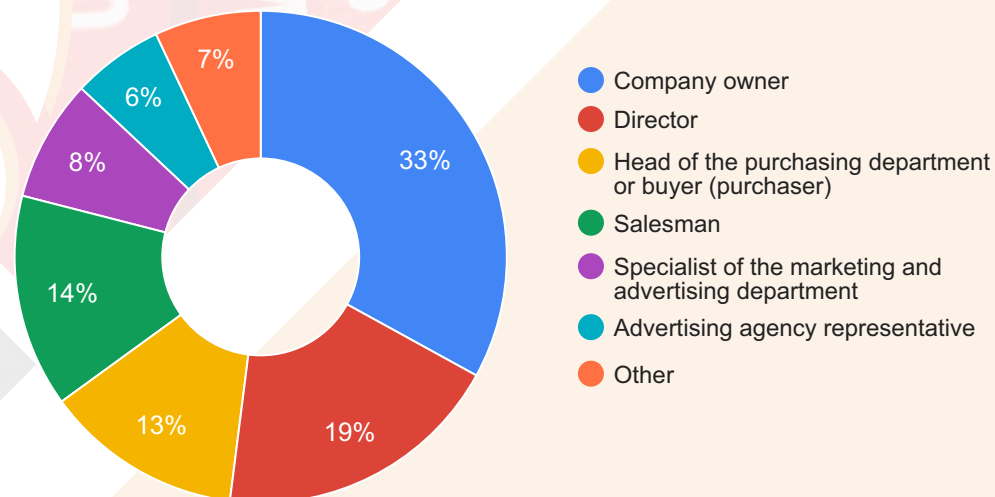
MIDDLE EAST AND SOUTHEAST ASIA - Turkey, Iran, India, China, Indonesia, Mongolia, South Korea.



## NUMBER OF VISITORS



## DISTRIBUTION OF VISITORS TO THE EXHIBITION SKREPKA EXPO 2023 BY POSITION

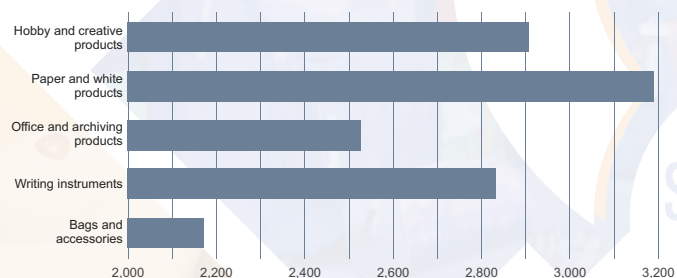




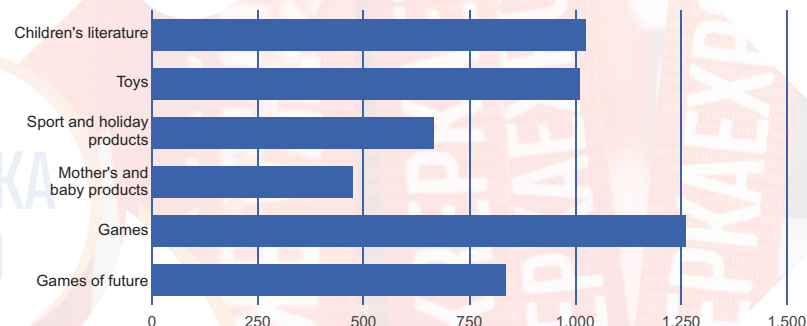
# VISITORS

## INTEREST IN EXHIBITION SECTIONS

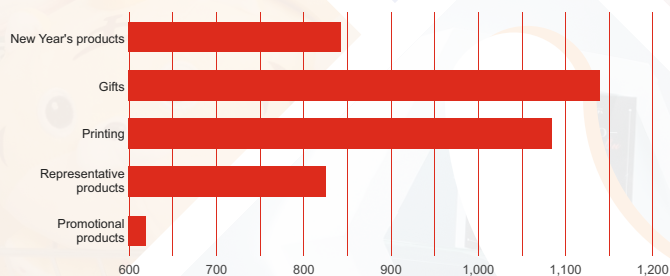
### STATIONERY



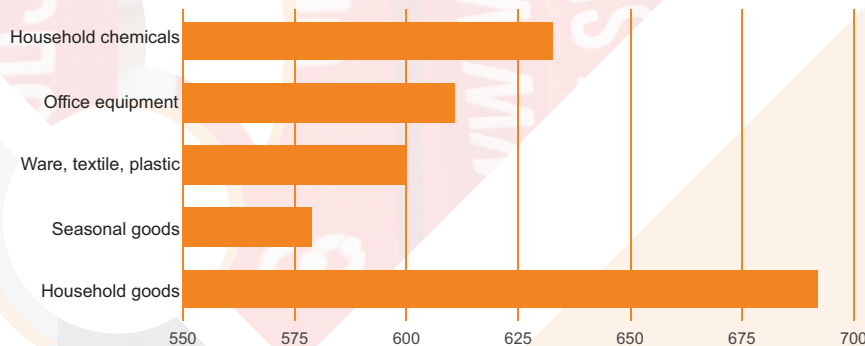
### TOYS



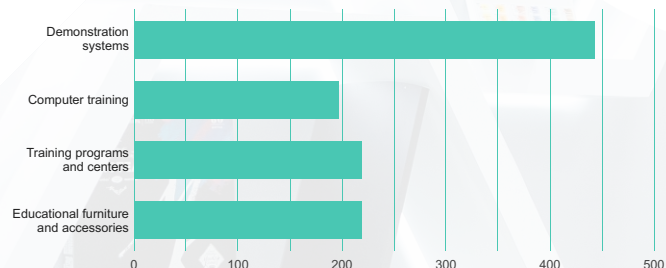
### SOUVENIRS



### HOUSEHOLD and OFFICE



### EDUCATION



Multithematic exhibition SKREPKA EXPO combines several area of stationery market, and this is opportunity for visitors to cooperate with all these areas.





# VISITORS





# FEEDBACK



**Foshan Aibu Shishou Stationery Gift Co.,Ltd , China**

**Products:** materials bags, cotton bags, canvas bags, oxford cloth bags, pencil case and cosmetic bags etc.

«This is the first time for us to attend a local stationery fair in Russia. The effect of the Skrepka Expo is very good. At present, we have been in contact with Russian buyers. They are all very enthusiastic and we have a good cooperation. Now we have arrived at the stage of sending samples. By participating in this year, we have gained new customers in Russia, and we will continue to participate in Skrepka Expo next year»



**Jinyun Six-tree Stationery Co.,Ltd. , China**

**Products:** glue stick, liquid glue, white glue, glitter glue

«Congratulations on the end of the 30th Skrepka Expo! There were many buyers at the exhibition site this year, and we have contacted many local customers on the exhibition. We negotiated with them until the end of the show, which was very helpful for our company to expand into the new Russian market»



**Soni Polymers Pvt. Ltd., India**

"We want to thank everyone who came by and visited our booth. Since this was our first involvement with Skrepka Expo 2023, we thought the venue was wonderful and cozy, situated in the heart of Moscow.. The atmosphere at the exhibition was friendly"



**Luxor Ltd., India**

"We met many clients from different regions of Russia and from neighboring countries at Skrepka Expo exhibition. I am very pleased, and we will definitely participate in the next exhibition."





# PAY ONLY FOR REAL SERVICES

Exhibitors of the «Skrepka Expo» pay only for actual services: booth area, booth construction, exhibition equipment. There is no marketing and exhibition fees, extra charges on visibility of the booth, additional badges and invitations.

## IT'S TIME TO WORK WITH RUSSIA - SKREPKA EXPO IS THE BEST OPPORTUNITY TO START

- REGISTRATION FEE: **NO**
- "FEES FOR EXTRA OPEN SIDES: **NO**
- For terms and prices please contact us: [expo@apkor.ru](mailto:expo@apkor.ru)

## THESE ARE THE OPTIMAL CONDITIONS TO MINIMIZE COSTS





# CONTACTS

## VENUE OF SKREPKA EXPO EXHIBITIONS

 **CROCUS EXPO**

International Exhibition Center

**Address:** Mezhdunarodnaya str. 16, 18, 20, Krasnogorsk, Krasnogorsk area, Moscow region.

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**Facebook:** /skrepkaexpo

**Website:** www.skrepkaexpo.ru

**Telegram:** /skrepkaexpo

**Instagram:** /skrepkaexpo



MOSCOW RIVER



**Myakinino  
metro station**

CROCUS  
CITY HALL

PAVILION 1

PAVILION 2

PAVILION 3

Internal Moscow City Motor Ring (66 km)



TAKE PART  
IN THE EXHIBITION

